

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): September 12, 2022

LEGACY EDUCATION ALLIANCE, INC.

(Exact name of registrant as specified in its charter)

Nevada

(State or other jurisdiction
of incorporation)

000-55790

(Commission
File Number)

39-2079974

(IRS Employer
Identification No.)

**1490 N.E. Pine Island Road, Suite 5D
Cape Coral, Florida**

(Address of principal executive offices)

33909

(Zip Code)

Registrant's telephone number, including area code: **(239) 542-0643**

N/A

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
N/A	N/A	N/A

Item 7.01 Regulation FD Disclosure.

On September 12, 2022, Legacy Education Alliance, Inc. (the “Company”) issued a press release to announce its planned relaunch of its Live and Online Event Business, addition of Short-Term Vacation Rental Education and relationship with Brian Page. The Company also updated its business presentation to further reflect and highlight such planned relaunch, addition and relationship.

The press release and presentation, which are furnished as Exhibits 99.1 and 99.2 to this Current Report on Form 8-K, is incorporated herein by reference. The contents of this Item 7.01 and Exhibits 99.1 and 99.2 shall not be deemed to be “filed” for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section. This report will not be deemed an admission as to the materiality of any information in this Item 7.01 (including Exhibits 99.1 and 99.2).

Item 9.01 Financial Statements and Exhibits.

Exhibit	Description
99.1	Press Release
99.2	Company Presentation
104	Cover Page Interactive Data File (embedded within the Inline XBRL document)

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

LEGACY EDUCATION ALLIANCE, INC.

Date: September 12, 2022

By: /s/ Barry Kostiner

Name: Barry Kostiner

Title: Interim Chief Executive Officer



Legacy Education Alliance Announces the Relaunch of its Live and Online Event Business, Addition of Short-Term Vacation Rental Education and Relationship with Brian Page

CAPE CORAL, Fla.— September 12, 2022 — Legacy Education Alliance, Inc. (OTCQB: LEAI), has released a presentation highlighting the relaunch of its Live Events business, including its relationships with short-term vacation rental experts Jerry Conti and Brian Page.

Over the last 20 years, Page has worked with such heavyweights as Grant Cardone, Tai Lopez, and Kevin Harington, and is best known as the creator of the BNB Formula, the world's #1 best-selling Airbnb™ coaching program with over 25,000 students in 47 countries. Having built an empire of passive income that allows him the freedom that most people crave, Page is dedicated to sharing his secrets with the Legacy Education network. Legacy Education's database includes over five million students globally, with over \$250M in the U.S. revenue generated from over 50,000 students between 2016 and 2019.

Barry Kostiner, Chairman and CEO of Legacy Education remarked, "Legacy Education has been working with Jerry Conti to lead and relaunch its live events business. Several top performing speakers and mentors from Legacy Education's 25-year history have signed up to rejoin in Legacy Education's multi-city virtual and live event tour expected to commence in the 4th quarter of this year. Not only is Legacy Education bringing back its best and brightest talent, but is also developing partnerships with some of the industry's top performing experts in real estate, trading, crypto and bio-hacking education."

Jerry Conti commented, "It is an honor to bring my relationship to Legacy Education with author, speaker, and passive income expert Brian Page. Brian knows what it takes for anyone, regardless of position or industry, to work less, earn more, and live free, as shared in his latest book, "[Don't Start a Side Hustle!](#)", slated to be released on Oct. 18, 2022 via HarperCollins Leadership.

I couldn't be more pleased and excited to access the best and brightest of Legacy Education's network of over 100 speakers, trainers, and mentors to re-establish Legacy Education's industry leadership in live events and education. Legacy Education's platform, built over the last 26 years, provides a depth of resources that even the largest content creators and top speakers in the live event industry don't have. Recently, we have seen explosive growth in the demand for inspiration and education on how to be an entrepreneur, generate passive income, and enter new markets like short-term vacation rentals, crypto currencies and NFTs. It is an incredible opportunity to breathe life back into a powerful platform and diverse suite of products, to then build further with the latest digital technology and new content."

Andrew McDonald, Vice President of Legacy, remarked "Hybrid events, both in person and virtual, have exploded since Covid. Now, more than ever, people are seeking inspiration and to connect. Dynamic speakers such as Tony Robbins and Grant Cardone have bigger audiences and revenues than before Covid. By getting some of the best of the Legacy Education network re-engaged and partnering with groundbreaking new talent like Brian Page, as well as expanding our core real estate, entrepreneurship and investment education offerings to include short-term vacation rental strategies, crypto, trading and biohacking, we are poised to return Legacy Education to its dominant role in the industry. Brian Page's success is an inspiration as to what can be accomplished in this industry, as he has independently built an investment education business that is in the top tier of customer satisfaction and profitability. We are inspired by the opportunity to leverage our technology platform, business model, marketing strategy, and deep relationships to lead Legacy Education far beyond its previous peaks."



Barry Kostiner added “We are delighted to have Jerry join Legacy. He is a gifted and inspiring entrepreneur who shares our vision of transforming and expanding Legacy Education. We are engaged in rebuilding our live and virtual events focused on real estate investments education and training, in addition to Legacy Degree, our accredited online degree completion program.

We believe the live events business is a rapidly growing juggernaut, and highly profitable with the proper integration of enhanced online virtual delivery tools and live streaming. Many people are pursuing financial success and prioritizing personal and professional development; they are increasingly wanting more than what is offered through traditional education and career paths. We are confident that Legacy Education has resources and infrastructure that go beyond many of the most successful participants in the industry, and we are well positioned to combine the re-engagement of some of our top performers with powerful new partnerships with industry leading talent to carry Legacy Education far beyond its history of success.

We believe that LEAI is embarking on a trajectory to become a substantial player in education – both entrepreneurial education and degree completion – resulting in impacting the world as well as benefitting our investors who have put their faith in our vision and team.

We believe in building businesses that have a clear path to providing not only valuable services that positively impact society, but also profitability. The EdTech world is led by companies that we believe do not meet these criteria. We are committed to delivering value to our students, investors, employees and communities.”

Additional Information:

1. Legacy Education Presentation: Introducing Impactful Investing Focus: Transforming Legacy Education - Live Event and EdTech Platform
<https://ir.legacyeducationalliance.com/presentations>
2. 3 Aug 22 - CEO Roadshow Interview with Barry & Andrew:
<https://ceoroadshow.com/ceoroadshow-interviews-legacy-education-alliance-ceo-executive-vp/>
3. 29 Aug 22 - CEO Roadshow Webinar re Live Event Relaunch:
<https://ceoroadshow.com/legacy-education-alliance-inc-otcqb-leai-webinar-replay-august-29th-2022/>
4. LinkedIn Posts: <https://www.linkedin.com/in/barry-kostiner/recent-activity/shares/>

Investor Relations Contact:

Barry Kostiner
(239) 542-0643
info@legacyea.com

Corporate Website: www.legacyeducationalliance.com

Education Website: www.legacyeducation.com

About Legacy Education Alliance Inc.

Legacy Education Alliance, Inc. (OTCQB: LEAI) provides accredited online degree completion programs and practical, high-quality, and value-based educational training on personal finance, entrepreneurship, trading and real estate investing strategies and techniques. Legacy Education has transitioned to focusing on impactful investing and providing education and career resources to meet growing needs, in addition to serving and growing its customer community established over 25 years.



Forward-Looking Statements

Certain statements made in this press release may involve known and unknown risks, uncertainties and other factors that may cause our actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. In some cases, you can identify forward-looking statements by terms such as “may,” “will,” “should,” “expect,” “plan,” “anticipate,” “could,” “intend,” “target,” “project,” “contemplate,” “believe,” “estimate,” “predict,” “potential,” “would” or “continue” or the negative of these terms or other similar expressions. All statements other than statements of historical facts contained in this press release are forward-looking statements. Any forward-looking statements are based on current expectations that involve numerous risks and uncertainties. Our plans and objectives are based, in part, on assumptions and judgments with respect to, among other things, the results projected from the introduction and roll-out of new brands, products and services, expansion into new geographic markets, and combinations with third parties; our ability to satisfy Nasdaq listing requirements and otherwise uplist to Nasdaq; the successful acquisition and operation of complementary and new business lines; the success of entering into, and the success of, joint ventures and other collaborations with third parties, including entering into and growing a proposed investment in Monarch Health Inc. on terms and conditions satisfactory to our company; our success in raising capital for operations and to implement our business plan, strategy and initiatives; the development of ecommerce capabilities; projections of international growth; projected profitability; our ability to address or manage corruption concerns in certain locations in which we operate; our ability to address and manage cyber-security risks; our ability to protect our intellectual property, on which our business is substantially dependent; our ability to manage our relationships with credit card processors; our expectations regarding the impact of general economic conditions on our business; and the effects of the COVID-19 pandemic on the global and national economies and on our business operations and financial results. Our assumptions used for the purposes of the forward-looking statements represent estimates of future events and are subject to uncertainty as to possible changes in economic, legislative, industry, and other circumstances, including the development, acceptance and sales of our products and our ability to raise additional funding sufficient to implement our strategy. Such forward-looking statements involve assumptions, known and unknown risks, uncertainties, and other important factors that could cause the actual results, performance or our achievements, or industry results, to differ materially from historical results, any future results, or performance or achievements expressed or implied by such forward-looking statements. There are a number of risks and uncertainties that could cause our actual results to differ materially from the forward-looking statements contained in this press release. Important factors that could cause our actual results to differ materially from those expressed as forward-looking statements are set forth in certain of our filings with the Securities and Exchange Commission. Except as required by applicable law, we do not plan to publicly update or revise any forward-looking statements contained in this press release, whether as a result of any new information, future events, changed circumstances or otherwise.



Introducing
LEGACY
Education Alliance, Inc.

Websites

legacyeducationalliance.com	legacydegree.com	myeliteportal.com
club.legacyeducation.com	legacyopenlibrary.org	youtube.com/EliteLegacyEducation

*Impactful
Investing Focus*

Transforming Legacy Education:

Live Event and EdTech Platform

from Real Estate, Entrepreneurship
and Financial Education to

Degree Completion, Social
Housing and Substance Abuse
Recovery Solutions

OTCQB: LEAI
September 2022



Forward Looking Statement



This presentation has been prepared by Legacy Education Alliance, Inc. (the "Company") and includes information from sources believed by management to be reliable. No representation or warranty, express or implied, is made as to the accuracy or completeness of any of the information set forth herein. The information contained herein is as of the date hereof and is subject to change, completion or amendment without notice. This presentation contains statements, estimates and projections with respect to the anticipated future performance of the company that may be deemed to be "forward-looking statements". These statements, estimates and projections reflect various assumptions made by the Company concerning anticipated results, which may or may not prove to be correct. All statements contained in the presentation that address operating performance, future direction, management and control of company, events or developments that are expected to occur in the future (including statements related to earnings, expectations, sales, investments, partnerships and collaborations, capital expenditures, or statements expressing general optimism about future operating results) are forward-looking statements. Statements preceded by, followed by or that otherwise include the words "believe," "anticipate," "estimate," "expect," "intend," "plan," "project," "prospects," "outlook," and similar words or expressions, or future or conditional verbs such as "will," "should," "would," "may," and "could" are generally forward-looking in nature and not historical facts. Actual results could differ materially from those reflected in the forward-looking statements contained herein as a result of a variety of factors, many of which are beyond the Company's control. Factors that could cause actual results result to differ materially from those described include, without limitation, those factors disclosed under "Risk Factors" in our Form 10-K filed with the U.S. Securities and Exchange Commission ("SEC") on March 31, 2022 for the year ended December 31, 2021. This presentation is qualified in its entirety by our filings with the SEC, which contain more complete information about the Company and the risks involving our company. For additional risks and uncertainties that could impact the Company's forward-looking statements, please see the Company's Form 10-K, filed on March 31, 2022, which the Company has filed with the SEC and which may be viewed at <http://www.sec.gov>. The Company undertakes no obligation to publicly update any forward-looking statement, whether as a result of new information, future events or otherwise. This presentation does not constitute an offer to sell or a solicitation of an offer to buy any security.

MANAGEMENT AND INVESTMENT Leadership

Barry J. Kostiner Structured Investments

In his role as Senior Director of Structured Investments for Family Office Experiences, Barry Kostiner is focused on impact investing and partnering with family offices on the origination of Nasdaq investment vehicles. Areas of focus include real estate, energy and Africa.

Mr. Kostiner serves as the CEO of Legacy Education Alliance, Inc. (OTCQB: LEAI). Legacy Education has had cumulative education revenues in excess of \$500 million over the past decade, prior to the Covid-19 pandemic. Additionally, Mr. Kostiner is serving as the CEO of Sagaliam Acquisition Corp (Nasdaq: SAGAU) and worked with EF Hutton to raise \$115 mm to fund the IPO in December 2021.

Legacy Education provides online degrees and practical, high-quality, and value-based educational training on personal finance, entrepreneurship, trading and real estate investing strategies and techniques. Legacy Education has transitioned to focusing on impact investing and providing education and career resources to underserved communities, in addition to serving its established customer base.

Previous experiences include restructuring of a Nasdaq global SAP IT services company, the Nasdaq listing of a cannabinoid pharma company, data analytics for nursing homes and advising an Indian AI incubator. Mr. Kostiner's 20-year career in energy includes eight years at Goldman Sachs and Merrill Lynch and their affiliates, with a focus on energy trading and portfolio management, as well as serving as the CEO of an oil & gas SPAC.

Mr. Kostiner earned a Bachelor's of Science degree in Electrical Engineering with a minor in history, and a Master's of Science in Operations Research from MIT. His thesis on the mathematics of electric industry deregulation was sponsored by Harvard's Kennedy School of Government.

legacyeducationalliance.com

Future



Foundations



GUIDANCE and Inspiration



Laguna Beach mansion selling for \$14 million created by designer of Qatar palace



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OTC: LEAI

Andrew McDonald

A natural-born networker, entrepreneur, salesman and seeker, Andrew brings more than 20 years of multi-sector entrepreneurship and real estate experience to Legacy Education and Family Office Experiences. With a passion for helping others and a gift for identifying opportunity and potential, he is uniquely suited to bring out the highest values in investments.

Andrew has helped to form, launch and scale numerous businesses in a variety of industries. He has worked extensively with leaders of industry, A-list celebrities and a broad range of family offices as a trusted advisor.

Through his leadership role in Family Office Experiences, Andrew is partnering with some of the most significant global investors to create new paradigms for impact investing.

Andrew's journey has been anything but static. His life experience reflects common threads in a remarkable story — his commitment to demonstrating and inspiring peak performance and his passion to help people fulfill their dreams. His interest in real estate and entrepreneurship began in grade school, and upon his arrival in the arena, he quickly exhibited his competitive edge — the unique brand that has become his trademark.

<https://theandrewmcdonald.com/>

Robert Herjavec has found his latest investment in Newport Beach.

The businessman and "Shark Tank" star has purchased a waterfront home through a trust for \$7.95 million.

COST AND TIME LEADER

Hybrid online education.
"4-year" degree for under \$10,000 in less than 18 months.

BUILD COMMUNITY TO FACILITATE SUCCESS

Establish network of tutors, career guidance counselors, and marketers to give students video and in-person guidance. Contribute a portion of profits to non-profit partners and offer students financing.

FOCUS ON CAREER PATH AND LIFE GOALS

Partner with professional programs such as accounting, social work, abuse counseling, and nursing.

**Illustration:
GOODWILL MISSION**

Goodwill® works to enhance the dignity and quality of life of individuals and families by strengthening communities, eliminating barriers to opportunity, and helping people in need reach their full potential through learning and the power of work.

DEGREE COMPLETION PLATFORM

Legacy is planning to build its online degree business in partnership with Coopersmith Career Consulting, with over 15,000 students having completed their degrees and career plans

TARGET FOR TOP LINE REVENUE

5% online degree market share (150k students / year) would generate top line revenue in excess of \$1 bn / year

A COST LEADER

At approximately \$10k or less for a full Bachelor's degree, we are a cost leader

ATHLETICS GATEWAY to Legacy Degree

Sports Education as a Conduit to Life Skills and Continued Education

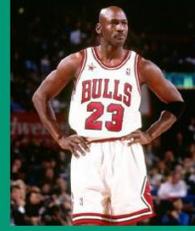
Each year, there are roughly 180,000 athletic scholarships available for the NCAA's D-I and D-II schools. The NCAA requires that a student-athlete meet certain academic requirements in high school, before becoming eligible for an athletic scholarship.

The average career of an NFL player is 3.3 years. To succeed in life, athletes need financial skills and education, and career path to support their families for many years beyond their NFL career.

Fewer than 2 percent of NCAA student-athletes go on to be professional athletes, and even fewer become athletes with full careers. In reality, most student-athletes depend on academics to prepare them for life after college. **Education is important.** There are more than 460,000 NCAA student-athletes, and most of them will go pro in something other than sports.

Target market Demographics

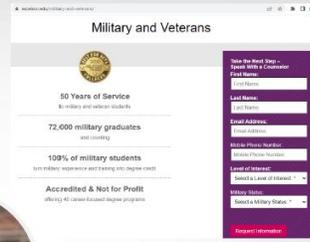
HIGH SCHOOL
JUNIOR COLLEGE
VOCATIONAL
SCHOOLS
PARENTS



MILITARY GATEWAY to Legacy Degree

Legacy Degree focus on Enlisted Military Personnel and their Families

- Alicia Hanf extends the Legacy Degree mission and vision to include women and the military.
- **LinkedIn Profile:** <https://www.linkedin.com/in/aliciahanf/>
- **TEDx Talk:** The Last Known Point- Veterans' Edge in Navigating the Business World
[https://www.ted.com/talks/alicia_hanf_the_last_known_point_veterans_e
dge_in_navigating_the_business_world?](https://www.ted.com/talks/alicia_hanf_the_last_known_point_veterans_edge_in_navigating_the_business_world?)
- There are approximately 1.4 mm active personnel in the U.S., including 480,000 men and women in the army.
- Basic training sets recruits on the pathway toward becoming an enlisted service member.
- Those with a desire for leadership opportunities and a bachelor's degree can take another route into a military career — as a commissioned officer.
- A bachelors degree typically adds at least \$18,000 to annual military compensation.



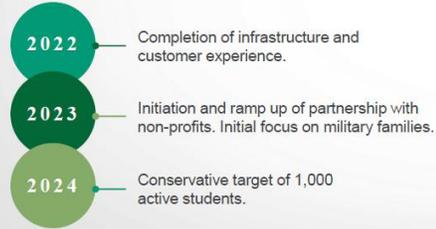
Partnership with Excelsior

Target market Demographics

- ENLISTED - HIGH SCHOOL ONLY
- MBAS FOR OFFICERS
- VETERANS & SPOUSES
- VOCATIONAL TRAINING
- PARENTS

Explosive growth in valuation through achieving modest customer acquisition milestones

Projected Timing & Milestones



Projection analysis

- Conservative expectation: 1,000 students taking 2 courses / month in 2024 on top of \$1.5M in revenue from existing Coopersmith demographics
- 2 courses = 6 credits @ \$50 / credit, which is \$300 / month gross revenue for each student
- 1,000 students generates \$3.6 M in annual revenue; \$5.1 M including existing demographics
- Assuming a 40% net margin, this would result in EBITDA of \$2.04 M
- We expect, once reaching this baseline, to grow explosively in partnership with non-profits
- **5% of the online market equates to 150,000 students per year**
- We may pursue faster growth by offering equity incentives and revenue sharing with marketers, as well as student loans

ASSETS: Buying \$1 for a Nickel

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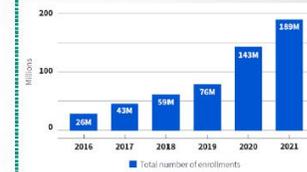
Acquisition of Legacy Education rides on 20+ year history of live event business with almost \$900M in revenue and content delivered by Rich Dad, Poor Dad brand

Assets acquired

- Global Database of over 7 mm real estate, entrepreneur and trading students
- Over \$250M revenue in US since 2016 by 40,000 students
- Oracle Netsuite system customized for SEC reporting and education customer and live event service: \$10+M investment
- 20 employees: accounting, marketing, IT, operations, customer service
- Expert Philippines outsourcing operations: customer service and IT focus
- Content and Intellectual Property from almost \$900M in education sales
- Extensive network of leading speakers and mentors expected to be ready to re-join

EdTech comps have high valuations with negative earnings. Legacy Education is confident its profit model is poised to dominate.

Edtech comp: Coursera



- Market Cap (28 Jul): \$2.0 B
- 2021 Revenue: \$415M
- 2021 EBIT: - \$143M
- YE 21 Registered Learners: 96.9M
- Online Degree Students: 16,204
 - \$48.7M revenue

EDUCATION INFRASTRUCTURE Platform

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Building on 25-year investment in people and systems

People

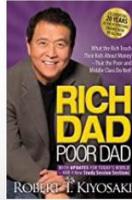
With a 20 person core team and Philippines call center we can rebuild a global education business,

But this time focus on profitability and digital delivery

Systems

Legacy has invested over \$10 mm in Oracle Netsuite ERP software infrastructure to manage over \$800 mm in sales

Year	North America		UK		Other Foreign Markets		Total	Royalties Paid
	Revenue	Percentage	Revenue	Percentage	Revenue	Percentage		
2014	\$ 74.2	96.3%	\$ 8.1	49.7%	\$ 0.8	23.0%	\$ 83.1	\$ 6.3
2015	59.7	92.2%	7.1	40.8%	0.5	9.0%	67.3	5.5
2016	51.0	87.8%	3.4	30.3%	10.2	76.8%	66.6	4.3
2017	50.5	88.4%	4.3	20.2%	15.7	82.1%	70.5	4.7
2018	44.6	84.1%	5.1	83.7%	19.3	97.2%	69.0	3.4
2019	43.5	79.9%	3.5	84.6%	16.9	100.0%	63.9	3.4
2020	18.9	71.0%	0.7	87.5%	0.7	46.7%	18.3	-
2021	2.5	50.0%	1.8	66.7%	-	0.0%	4.3	-
Total	\$ 342.9		\$ 36.0		\$ 64.1		\$ 443.0	\$ 77.6



Basic and Advanced Level Trainings Courses Are Delivered Via:
Live Classroom Live Online On-Demand 1-on-1 Mentoring & Coaching

Course Offerings (partial list)



PLANNED LIVE EVENT LEADERSHIP

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JERRY CONTI

Legacy Education, Live /
Hybrid Events Business
Relaunch

25 Years of Live Event Design & Production Experience

Having produced events in...

- Multifamily Real Estate
- Short Term Vacation Rentals
- Network Marketing Acceleration
- Health Care Coaching Certification
- E-Commerce Amazon Businesses
- Personal & Business Development
- Financial Literacy
- Partnerships and associations include Wayne Dyer, Robert Kiyosaki, David Meltzer and Tony Robbins

**Stages • Workshops • Bootcamps • Masterminds •
Conferences • Trade Shows • CEO Retreats •
Prosperity Cruises • VIP Days**

LIVE / HYBRID EVENT STRATEGY

Development of hybrid technology platform, elite speaker and A-list influencer partnerships to reestablish dominance in live event business

Projected Timing & Milestones

2022

Completion of Infrastructure for live event relaunch and Documentation of Partnerships

2023

H1: 10 City Live / Hybrid Event Tour

2024

Conservative target: \$50M revenue (50% of Pre-Covid Legacy Education revenue with Rich Dad, Poor Dad branding)

Hybrid Event Strategy

- **The future of events is hybrid:** Reaches a wider audience (multiple price points), delivers greater accessibility, increased sustainability (reduced exposure to pandemics and economic cycles), powerful data analytics and multiple paths to customer engagement and deepening of relationships.
- Hybrid events done wrong cannibalizes live event sales (\$5k to \$50k price point), because customers see the ability to get the same streaming content at a lower digital delivery price point (\$50 – \$500)
- Hybrid events done right builds a wider funnel for the live experience, while adding significant revenue from the 10x – 100x reach of the digital content. Streaming events and low-cost digital content does not compete with live events, but builds the digital marketing funnel and helps create the excitement for the live event experience.
- **Reshape Legacy Education from a traditional live events business to a digital marketing powerhouse, actively engaging communities with exceptional online and in-person experiences.**

With Covid wiping out the live event industry, leading influencers grappled with the strategy to save their businesses.

By way of example, Tony Robbins was averaging approximately \$5 M per event pre-covid. By implementing the hybrid live streaming strategy correctly, Tony's revenues have quadrupled

Relaunch January 2023
LEGACY EDUCATION ALLIANCE ROAD TOUR
IN A CITY NEAR YOU

LEGACY
EDUCATION ALLIANCE, INC.
OTC: LEAT



- San Diego, CA**
- Los Angeles, CA**
- Chicago, IL**
- Phoenix, AZ**
- Dallas, TX**
- Orlando, FL**
- Atlanta, GA**
- Philadelphia, PA**
- Tampa, FL**
- Newark, NJ**

LEGACY
Education Alliance Inc.™

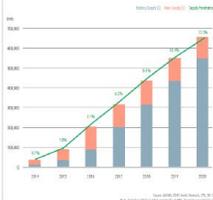
Short Term Rental Industry

Industry Overview

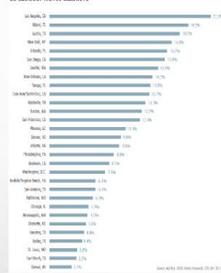
The Short Term Rental Industry has exploded

Industry in Numbers

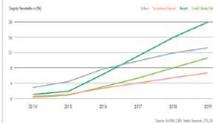
SHORT TERM RENTAL ACTIVITY AVAILABLE AVERAGE DAILY DAILY GROWTH



2020 SHORT-TERM RENTAL UNIT PENETRATION TO HOTEL SUPPLY IN 50 LEASING HOTEL MARKETS



SHORT TERM RENTAL PENETRATION BY LOCATION TYPE

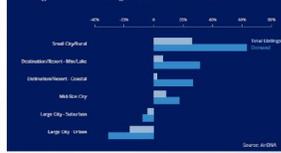


U.S. Short-Term Rental Forecast (2019-2022)

	2019	2020	2021	2022
Available Listings	1,175,370	1,093,293	1,066,019	1,227,218
Listings, % Change	11.0%	11.5%	2.5%	15.0%
Demand, % Change	21.0%	16.2%	22.6%	14.1%
Occupancy	58.3%	58.2%	58.2%	58.3%
Average Daily Rate	\$233.67	\$233.19	\$260.98	\$280.64
ADR, % Change	1.3%	0%	11.6%	4.0%
RevPAR	\$114.26	\$124.11	\$156.62	\$148.41
RevPAR, % Change	3.8%	8.6%	26.2%	-4.8%

Source: STRATA

Change U.S. Total Listings & Demand: 2021 vs 2019



As the short term rental industry has exploded, the real estate education and live events business has increasingly focused on the opportunity to benefit from the rapid growth and expansion away from the top urban and resort destinations.

Legacy is in a good position to leverage its diverse geographical focus to go beyond the top urban and resort destinations.

BRIAN PAGE: Investor and Partner in Legacy Live Event Relaunch



HOW TO BECOME FINANCIALLY INDEPENDENT ON AIRBNB™

- How to take control of properties you don't own...
- With a "win - win" for both you and the owners...
- List On Airbnb™ and start earning passively...
- Automate nearly everything...
- and be massively rewarded, working part-time.

HERE'S WHAT THE AUTHORITIES HAVE TO SAY...



GRANT CARDONE
World's #1 Sales Trainer

"What Brian is doing is amazing and he's going to help a lot of people...you're the man dude!"



RON LEGRAND
Influencer on YouTube and Investor

"Brian is the king of profiting with Airbnb. No other course. If you can find a niche you can do this."



MIKE DILLARD
Real Estate Educator

"One of the best business ideas that I heard in years. I was amazed at what Brian was teaching."



TAI LOPEZ
Top 10 Social Media Influencer

"This is a gold mine, just one property makes this whole model worth it."



Leadership, Implementation, Inspiration

- **Leadership:** In a crowded real estate education space, Brian has risen to dominance of the short term rental education market.
- **Implementation:** There are many speakers that can entertain. Brian focuses on turning inspiration into implementation by providing the resources and guidance needed to build the business from the ground up, identify real estate opportunities and structure financing.
- **Inspiration:** As the short term rental industry has exploded, multiple speakers and educators have entered that market. Brian continues to dominate through a combination of inspiration and providing the hands-on tools and resources needed to successfully implement the short term rental business strategy.

Legacy Education is honored to announce Brian Page's role as a recent investor, as part of funding the relaunch of the live / hybrid events business.

Brian will be offering his products to Legacy's students and participating in some of our live events.

Legacy's Live Event Business Strategy

Partnering with A-Level trainers, speakers, celebrities, and athletes will make Legacy Education a global education leader once again.

Strategies include revenue sharing and white labeling of digital content.

3 HOUR PREVIEW EVENTS

2-3 HOUR EVENTS TWICE A DAY TO EXCITE OVER 3 DAYS OFFERING 6 SESSIONS
(The same presentation/pitch in each session)



3 DAY BASIC EVENTS

CUSTOMERS PAID \$895 TO ATTEND AND THEY ARE INTRODUCED TO ELITE EDUCATION PKGS & MENTORSHIP RANGING FROM \$1500 - \$70,000



3 DAY SYMPOSIUMS

LARGER EVENT WITH GUEST SPEAKERS & VENDORS SHARE IN REVENUE SOLD TYPICAL 50/50 SPLIT



Expected Symposium Speakers



Brian Page

Dave Stech

Jarrod Guy Randolph

Eddie Wilson

David Meltzer

Introducing Legacy CAP

As part of the relaunch and expansion of Legacy Education Alliance (OTCQB: LEAI) from a pure education company to an investment platform, we are building a sister company, Legacy Cap, to advise our network of entrepreneurs on capital market strategies for funding and going public.

The most successful small cap public companies achieve success through active engagement with retail stock investors. The relaunch of the Legacy Education business and engagement with students is a solid foundation for Legacy Cap.

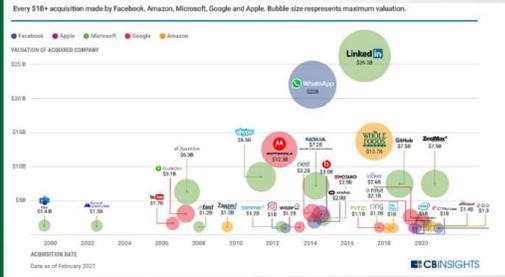
As a result of its 26-year history, including almost \$900M in revenue, the majority under Robert Kiyosaki's Rich Dad, Poor Dad brand, Legacy Education has a database of over 5 M clients who may be interested in entrepreneurial education and investments, including over 50,000 students who have invested over \$250M in education in the U.S. from 2016 through 2019.

Major U.S. Market Sales Analysis: 2016 - 2019

Region	Total Sales	# Sales	Avg \$ / Sale
West	\$75,468,202	19,986	\$3,776
South	\$25,360,810	6,443	\$3,936
Florida	\$18,580,126	5,474	\$3,394
Northeast	\$38,363,740	11,761	\$3,262
Midwest	\$13,909,230	4,038	\$3,445
Online	\$6,332,710	7,657	\$827
Smaller Markets	\$83,409,369	26,245	\$3,178
	\$261,424,186	81,604	\$3,204
Total # Unique Customers:		52,893	

Valuation Perspective

- The liquidity of public markets results in public companies often having higher valuations than equivalent private companies, even with recent market volatility.
- This in part has been driven by the remarkable success of FAMGA stocks. As enterprise values and revenue growth has exploded, these tech industry leaders have accelerated their acquisitions of unicorns to maintain growth. This acquisition dynamics drives valuations of all private and public companies.
- We are actively working with family offices and high net worth investors to finance the investments originated by Legacy Education students.



Multiple Paths to Listing on Nasdaq

- Since the expansion of day trading activity during Covid and blog-driven rise of “meme” stocks, we believe that there is a significant value in the creation of Nasdaq vehicles.
- An issue is that in the crowded world of social media, it is important to engage actively in telling the company’s story through short videos and “tweets”, a strategy not frequently practiced by traditional CEOs.
- Additionally, we can advise on working with investment professionals to identify paths to taking private companies public at a far lower cost than the traditional IPO path. Crowdfunding / Reg A+ offerings are a unique strategy that we are pursuing as an alternative to OTC reverse mergers, with potentially a significantly lower cost, while still achieving a clean Nasdaq listing.

“Elon Musk” (Deepfake) explains Reg A offerings here:
<https://www.youtube.com/watch?v=j3bRq6MutQo>



SPAC Path to Public Listing

- The benefits of acquiring a distressed SPAC over originating a new SPAC is a significantly lower up-front investment, and saving time in avoiding the initial IPO process.
- The other benefit of acquiring an existing SPAC is the ability to be engaged on behalf of a single business, as opposed to requiring that the sponsor be a portfolio manager with multiple appropriate opportunities.
- In order to go down this path, Legacy Cap can advise on the process, from getting a PCAOB audit and retaining a law firm that has experience in M&A and SEC offerings, to preparing presentation materials and engaging with retail investors.

Outstanding SPAC Maturity Overview



Resources for Entrepreneurs Beyond Capital Markets

Legacy Cap intends to partner with cutting edge business tech consulting leaders to go beyond Legacy Cap's public markets expertise to advise Legacy Education students and synergistic businesses on building the resources needed to succeed; from vision to detailed operations implementation using the latest technology tools and management techniques.

What Technology Does It Take To Run A Business Today?



VALUATION VISION: EDTECH / LEGACY DEGREE

Generating Profits in a Cash Burn World

LEGACY
EDUCATION ALLIANCE, LLC
OTC: LEAI

**EdTech comps have high valuations with negative earnings.
Legacy Education is confident its profit model is poised to dominate.**

	2021					2020				
	Coursera COUR	Amsite AMST	Aspen ASPU	2U TWOU	Udemy UDMY	Coursera COUR	Amsite AMST	Aspen ASPU	2U TWOU	Udemy UDMY
Revenue	415,287,000	674,580	67,812,520	945,682,000	518,157,000	293,511,000	59,749	49,061,080	774,533,000	429,899,000
Gross Profit	249,533,000	674,580	52,537,389	676,317,000	282,133,000	154,665,000	59,749	39,421,758	540,714,000	220,646,000
GM %	60%	100%	77%	72%	54%	53%	100%	80%	70%	51%
Operating Costs	392,596,000	8,648,592	58,028,529	843,755,000	357,540,000	221,248,000	4,142,133	42,240,099	710,549,000	294,026,000
Op Income	(143,063,000)	(7,974,012)	(5,491,140)	(167,438,000)	(75,407,000)	(66,583,000)	(4,082,384)	(2,818,341)	(169,835,000)	(73,380,000)
EBITDA %	-34%	-1182%	-8%	-18%	-15%	-23%	-6833%	-6%	-22%	-17%
Total Assets	958,910,000	12,476,833	80,806,906	2,109,006,000	739,851,000	417,624,000	5,704,673	66,239,511	1,544,264,000	282,096,000
Stockholder's Equity	741,513,000	11,735,090	49,090,474	829,155,000	392,200,000	(221,824,000)	2,999,896	41,747,957	940,990,000	(260,685,000)
Net Tangible Assets	731,422,000	10,422,447	30,939,076	(670,907,000)	345,903,000	(232,394,000)	1,722,799	24,612,107	206,090,000	(274,698,000)
Share Price (11 feb 22)	19.7	0.825	1.27	9.03	13.18					
Shares Outstanding	93,650,000	21,990,000	25,030,000	75,750,000	138,940,000					
Mkt Cap	2,770,000,000	18,138,000	31,794,000	684,065,000	1,831,000,000					
Rev Multiple (Annualized)	6.67	26.89	0.47	0.72	3.53					
Op Income Multiple	Neg	Neg	Neg	Neg	Neg					
Employees	779	22	398	3,772	1,131					
Revenue / Employee	533,103	30,663	170,383	250,711	458,141					

We believe in building businesses that have a clear path to providing not only valuable services that positively impact society, but also profitability.

The EdTech world is led by companies that do not meet these criteria. We are committed to delivering value to our students, investors, employees and communities.